

# THE DESIGNERS DEVELOPER

Custom Coded Shopify

# Pricing - eCommerce (Shopify)



Schedule	\$
Base Price	\$5k
Per Extra Page	\$400
Development Difficulty	Quoted
Back-end customization (User control of text, images, layout structure, navigation)	
- Basic	\$600
- Intermediate	\$1.2k
- Extensive	\$2.6k

Pricing is set at a base price of one page + extra pages + quoted difficulty level.

The difficulty level is dependent on many factors. The re-use of elements, moving objects and animations, extra-ordinary layouts, AJAX capabilities etc.

## Extra Fees



A list of items your client might need to be aware of before starting a website project. We try to avoid those hidden fee's that can leave a bad taste on a great project.

Items	\$	Notes
Code Development (Agency Rate)	\$80p/h	
Domain Name: <a href="http://www.netregistry.com.au">www.netregistry.com.au</a>		Think of the domain name as an asset to the business. We recommend the client buys this themselves so that they own it. Fees can be found on netregistry starting at \$11.95.
Hosting: <a href="http://www.shopify.com">www.shopify.com</a>		Pricing as per shopify.com rates. Starting at \$29per/month (USD). Once the development website is built we will provide you with an account activation link so we can transfer the website across to the client.
SSL Certificate:		Inlcuded in Shopify pricing.
Backups: <a href="http://www.apps.shopify.com/backup">www.apps.shopify.com/backup</a>		We recommend utilisng shopify's backup app. This is charged directly to the client by shopify. The pricing can be found on the provided url.

# Payment Schedule



Payment Schedule. as per contract\*

Percentage %	Amount \$	Schedule
25%	\$	Project deposit due within 7 days of contract signing.
25%	\$	Within 7 days of online working draft (1st page).
50%	\$	Within 7 days of presentation of full online working draft website.
Total	\$	

## THE DESIGNERS DEVELOPER

If you require more information or would like to discuss any component of this proposal in greater detail, please do not hesitate to contact us:

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For further information on The Designers Developer and to view a full portfolio of projects from a range of clients, please visit:

[www.thedesignersdeveloper.com](http://www.thedesignersdeveloper.com)