

THE DESIGNERS DEVELOPER

Custom Coded Wordpress

Development Pricing



Schedule	\$
Base Price	\$1k
Per Extra Page	\$300
Development Difficulty	Quoted
Back-end customization (User control of text, images, layout structure, navigation)	
- Basic	\$250
- Intermediate	\$600
- Extensive	\$1.2k

Pricing is set at a base price of one page + extra pages + quoted difficulty level.

The difficulty level is dependent on many factors. The re-use of elements, moving objects and animations, extra-ordinary layouts, AJAX capabilities etc.

Backups & Maintenance



You can find more information about this in our separate backups & maintenance pdf.

Items	Type	per/month
Website Backups	Monthly	\$7.00
Website Backups	Daily	\$12.00
Core Updates & Maintenance	Basic	\$18.00
Value Package	Daily Backups + Core Updates Basic	\$26.00p/m



Extra Fees

A list of items your client might need to be aware of before starting a website project. We try to avoid those hidden fee's that can leave a bad taste on a great project.

Items	\$	Notes
Code Development (Agency Rate)	\$80p/h	
Code Development (Direct to Client)	\$120p/h	
Domain Name: www.netregistry		Think of the domain name as an asset to the business. We recommend the client buys this themselves so that they own it. Fees can be found on website starting at \$11.95.
Hosting: www.mediatemple.net		This is another important asset to the business. We recommend the client buys this themselves so that they own it. We will provide a referral link to the recomended hosting plan. Starting at \$20/per month USD.
Site Launch Fee	\$220	If the website is being hosted on another provider we charge a site launch fee as some hosting environments come with a level of difficulty that Media Temple does not.

Payment Schedule



Payment Schedule. as per contract*

Percentage %	Amount \$	Schedule
25%	\$	Project deposit due within 7 days of contract signing.
25%	\$	Within 7 days of online working draft (1st page).
50%	\$	Within 7 days of presentation of full online working draft website.
Total	\$	

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If you require more information or would like to discuss any component of this proposal in greater detail, please do not hesitate to contact us:

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For further information on The Designers Developer and to view a full portfolio of projects from a range of clients, please visit:

www.thedesignersdeveloper.com